

# Hunger Count 2014



Visual Report  
Medicine Hat  
Provincial Building,  
May 27, 2014

Graphic Facilitation by: Laurie & Rob Benn  
[www.PositiveCulture.ca](http://www.PositiveCulture.ca)

# AGENDA

- 10 Welcome  
Intro Graphics  
Reflections  
Brainstorming Action Ideas  
Rotate - share + discuss  
Rotate - share + CHOOSE  
All- Sort choices / Group as needed  
Next Steps
  - ↳ small groups on Templates
- 11:55 Closing

## The Food Security Continuum



Details on the  
next 2 pages





# A Snap Shot of Food Security Services in Medicine Hat



Details from 18 surveys received by May 23, 2014  
please note this is NOT intended to be a complete survey  
of all Medicine Hat Services,  
the mural was used to stimulate discussion in the meeting

Details on the  
next 2 pages

## A Snap Shot of FOOD SECURITY SERVICES - Medicine Hat

May 23, 2014

**DAILY**  
Meals on wheels  
avg. 85 ppl. daily

**Seniors Services**  
City of M.H.

**WEEKLY & MONTHLY**  
Grocery Bags  
Referrals to: Lighthouse, Link, Hope Street + Foodbank

HIV Connection  
~45-65 ppl./mo.

**SUN.**  
provide for hot lunch at St. Barnabas

**M-F Sat.**  
Breakfast  
Hot Meals  
Food  
average 95 ppl. per mo.



**SHELTERS**

**DAILY**  
**Women's Shelter**

✓ Hot Meals  
✓ Food  
✓ Vouchers  
Phoenix Safe House  
500 women + children annually

Refer all to MH Foodbank  
1 or 2 ppl./wk.  
\$100/wk.  
\$500/yr.

**St. Barnabas Hope Street Outreach Ministry**  
Hot Meal  
Donations of \$50-\$500/wk.  
from Dream Ctre + Various Businesses

~50 women + children annually

Refer all to MH Foodbank  
1 or 2 ppl./wk.  
\$100/wk.  
\$500/yr.

**St. Vincent de Paul**  
VOUCHER  
1 or 2/mo.  
(6-10 ppl.)

Refer all to MH Foodbank  
1 or 2 ppl./wk.  
\$100/wk.  
\$500/yr.

**Crossroads Church**  
VOUCHER  
1 or 2/mo.  
(6-10 ppl.)

**Housing First**

- for Members in need  
- approx. \$100 - family size + need

**FRIDAYS**  
**Miyawasin Teen Kitchen**  
4-7pm

**Community Kitchens**  
once per month

- McLay
- Notre Dame
- Francophone
- Musasa House
- Bridges
- MHC
- Youth Action

**Link Food Pantry**  
non-perishables  
Referrals to Dream Ctre.

**Thurs.**  
River Park Church

**Food Choice Room**  
10-30 ppl./wk.  
Referrals to Dream Ctre.

**JUST ASK**  
by Indiv. @

**Sleeping Dragon Tattoos**  
approx. 25 ppl./mo.  
\$500-\$800/mo.  
non-perishables like Ensure, KD, etc.

**TOOLS**

Tues. + Sat. Hamper

10-NOON Thurs.

GROCE

Miyawasin  
Teen Kitchen  
4-7pm

## Community Kitchens

once per month

- McCoy
- Notre Dame
- Francophone
- Musasa House
- Bridges
- MHC
- Youth Action

Food to the Link

the "Link"  
Food Pantry  
non-perishables  
Referrals to Dream Ctr.

0 miles  
S.  
of  
ies

Food Choice Room  
10-30 ppl /wk

Sleeping Dragon Tattoos  
approx. 25 ppl /mo.  
\$500 - \$800 /mo.  
non-perishables like Ensure, KD, etc.



## Community Gardens

Kipling - 24 plots  
Sheldon Miller Friendship  
Redcliff - 25 plots  
Musasa Garden

## Referrals to:

- Salvation Army
- CORE
- MHCHS
- Housing First
- AB Works
- AHS.
- Various City Agencies



the Good Food Club  
185 Members

Since Feb. 2013  
608 clients  
over 1000  
referrals made  
in Food

## Lighthouse

Mc Man Emergency food distribution Centre

2-3 days of food

Adults +  
Youth  
Referrals to:  
Foodbank  
MHCHS  
AHS  
AB Works

M.H.

## Food Bank

All Foods

July 1, 2013 - May 17, 2014

5,459 ppl served (2,285 children)  
223,824 lbs. of food given

Client Intake  
Refer to various agencies in city

## Local POLICIES affecting Food SECURITY

- AHS - Healthy Children and Youth
- Housing First
- Minimum Wage
- Food Charter

Info-Graphic by: www.positiviculture.ca 2014

Rotating Conversations tasked with discovering:  
*what actions could we take together to help people  
move toward being more food secure?*





Hunger Count  
2014

## Selecting Group Actions

In the final rotation of the conversation, groups were tasked with selecting their best suggestion. Four suggestions were then adopted by task groups who worked at filling in action templates



# Hunger Count 2014

taking action together to help people move toward being more food secure...

## Coordinated Business Support

### Idea

Why is this a good idea?

- prevent donor fatigue
- ownership of issue
- stable funding + sustainability
- value for business - advertising, tax receipts, positive image
- promote products that help their brand

### Next Steps...

Identifying Potential Business

Approach Chamber of Commerce

Develop Promotional Materials

Education - sharing specific qualitative data

## Who

Would like to work on this?

- Cultural Partners
  - Maynasin + Samis
- Ecumenical Faith Partners
- Ashley House
- Community Food Connections Associations
- Poverty Reduction Committee



# Hunger Count 2014

taking action together to help people move toward being more food secure...

**Why** is this a good idea?  
Independance of consumer

Collaboration: Sharing resources  
economic benefit  
Community focused  
universal Access

**CRISIS  
ACCESS  
Linked to  
Capacity  
Building**

**Idea**

**Next Steps...**

- identify Agencies who can participate
- Collaboration with those Agencies/business
- pilot project
- "A Perfect World"

**Who**  
would like to work on this?  
AHS  
moving & choosing  
"The Whole World"  
**CFC A**  
Lead



# Hunger Count 2014

taking action together to help people move toward being more food secure...

Improve awareness & education & volunteers for ALL (ie consumers, agencies, govt)

Why is this a good idea?

- in order to collaborate, people need awareness of services that already exist - identify the problem/ cause of hunger & how do we solve it?
- educating people that they can do more than just give money/food

Idea

Next Steps...

- increase our "who" list
  - HFM - Poverty Round Table
- more action meetings - in person networking
- promote/better use of services/ resources that currently exist
- identifying what a "middle ground" for sustainability looks like
- budget planning program

Who

Would like to work on this?

Alison - CFCA - 503-6096

Ann - AHS - annpudwell@albertahealthservices.ca

Judy - BIRS - 528-2661

Kathy St Vincent de Paul - kglasgo@telus.net

Aimee - minwss/student - 594-3514

# Hunger Count 2014

taking action together to help people move toward being more food secure...

information  
(web site)  
~~transportation~~  
.edu

## Idea

### Next Steps...

Advise all agencies of idea & feedback

Need someone to spearhead  
honorarium provided by ad  
agencies

Generic page for all input  
(map the site)

Trial run + feedback

Continuous updates + improvement

### Why is this a good idea?

- Accessible within the community
- \* Each agency keeps their page current.
- Coordinated effort by all agencies
- always up to date + printable
- a way to involve the person in meeting their need. (Taking initiative)
- less run around because all info is there (no surprises)
- More economical + time effective

Who would like to work on this?  
**Lead**: Murray Kuntz - Hope Street Care  
Janet Davies HVCL  
Betty Gader - Sal. Army Family Ser  
Carol Syrette - Pigwasson Society  
CAN Website?  
Comm Fan. newsite?



# The Four Parts of a Positive Culture

*and their negative counter parts*



- **Respect:** is the route to knowledge and a willingness to share. Knowledge makes it possible to avoid repeating mistakes and sharing gives the group access to more and diverse knowledge. *Contempt – destroys respect*
- **Communication:** we need communication to let people know what we need, to pass on ideas and to accomplish tasks. *Defensiveness & / or Nasty Attacks – smothers communication*
- **Participation:** we need participation to get anything going that will require more than one person's personal ability. Planning needs to involve people and people need to feel meaningfully involved. *Withdrawal & / or Exclusion – kills participation*
- **Creativity:** is problem solving power, without it our ancestors would not have survived. Every challenge of the future will need to be handled creatively. *Non-constructive Criticism – suppresses positive creativity and encourages negative.*

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An organization that embraces the four parts of a positive culture will benefit from the combined positive energies of its members and even from the perpetual winds of change.

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